

RIKSTEATERN



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RIKSTEATERN  
KONGRESS  
2011!

# RIKSTEATERN'S STRATEGIC PLAN 2011-2015

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## **Vision**

Dramatic art that sets thoughts and emotions in motion – for everyone, everywhere.

## **Concept**

Riksteatern is a popular movement which arranges and promotes dramatic art and which owns one theatre; a touring national theatre for all.

- Riksteatern is to create mental juxtapositions in many languages to set thoughts and emotions in motion.
- Through dramatic art and other activities Riksteatern is to help to ensure that everyone is able to participate, exerts influence and feels involved in society.
- Riksteatern is to pave the way in exercising and developing new forms of participation, inclusion and influence, to create the democracy of tomorrow.

## **Our characteristics**

Committed, communicative and challenging are the characteristics that epitomise Riksteatern.

### *Committed*

Riksteatern is an organisation for everyone, with scope for each and every individual's special abilities, perspectives and creativity.

Here there is scope for diversity, both in Riksteatern's associations and in the activities, projects and themes chosen by Riksteatern. Riksteatern is a proactive and forward-looking organisation in which everyone has an opportunity to exert influence and become involved.

### *Communicative*

Riksteatern is an open, trustworthy and reliable organisation that spreads knowledge and encourages discussion by means of role models and examples.

### *Challenging*

In whatever location, and whatever situation or event Riksteatern faces, we choose to see the wider picture and be open to the opportunities offered.

## **Objectives**

The work of Riksteatern is born out of the commitment of people themselves.

At Riksteatern everyone must be able to participate irrespective of where they live, their sex, age, education, sexual orientation, or social or ethnic background.

Members and the general public alike are to have a greater opportunity to exert influence.

Riksteatern is to be your arena for shared creativity and development.

The Riksteatern organisation is to be a broad popular movement in a changing society, where differences between organisations and arrangers guarantee diversity.

The Riksteatern organisation is to strengthen the development of its regional level.

The Riksteatern organisation is to be a platform for:

- stimulating the creative development of popular movements, meeting places and the design and content of dramatic art.
- highlighting and questioning social phenomena, with the aim of creating and shedding light on social development and growth.
- conveying knowledge and learning processes that promote quality of life, creativity, individual development and good health.
- running a cross-sectoral operation in partnership with networks in business, research and education, and other cultural institutions and political parties.
- offering a versatile range of dramatic art throughout Sweden.

## **Strategies**

Within Riksteatern, artists, audiences and members are to develop the form and content of dramatic art together to make it relevant and accessible to many people.

*Increase participation in and the visibility of the popular movement in society*

Riksteatern is to:

- Strengthen the sense of being part of a team and trust throughout the organisation
- Work for increased accessibility and continually create space for new groups and individuals to work within the organisation
- Be a clear player in society in terms of developing democracy by creating methods and guidance together with other non-profit organisations and cultural institutions

*Increase the self-determination of members and volunteers*

Riksteatern is to:

- Be driven by the commitment of its members
- Enrich the individual by offering an arena for shared creation and development
- Draw on the creativity and commitment of its volunteers and members
- Further strengthen the prerequisites that will enable volunteers to develop and take responsibility for the work of the organisation
- Strengthen and develop voluntary leadership

*Develop and deepen work on dramatic art*

Riksteatern is to:

- Strengthen the prerequisites that enables artists to develop and establish new encounters
- Extend and develop the concept of dramatic art
- Stimulate collaboration, interaction and synergies with other bodies

*Increase business-mindedness and efficient use of resources*

Riksteatern is to:

- Use all of its local, regional and national resources
- Strategically prioritise and adapt its resources
- Work to secure new and additional sources of funding
- Work to ensure that everyone in the staff organisation works in a decentralised manner and on the same terms
- Work on skills development for the entire organisation
- Work to gain a complete picture of the financial situation of the entire Riksteatern movement

## **Target scenarios**

Describe how Riksteatern is to be perceived by different stakeholders once we have achieved our objectives.

### *Members*

- Riksteatern recognises my creativity and my commitment
- At Riksteatern I am able to make the most of and develop my expertise
- At Riksteatern I have an opportunity to get involved and take responsibility
- At Riksteatern my individual input is important and part of a greater whole

### *The audience and the general public*

- Riksteatern is an open, absorbing and accessible organisation where I can participate and have an impact
- Riksteatern offers an opportunity for me to develop my interests and my creativity

### *Politicians and the media*

- Riksteatern is an arena for social development in which everyone has an opportunity to exert influence and to participate
- Riksteatern is a creative organisation in which members working on a voluntary basis, and employees, change and drive operations forwards
- Riksteatern is a nationwide infrastructure for Swedish dramatic art and a large and major employer for drama producers

### *Partners*

- Working with Riksteatern creates an innovative and creative collaboration
- Working with Riksteatern creates an opportunity to develop new operations and new business opportunities
- Working with Riksteatern means we gain access to new premises and global networks